



WHITEWATER HIGH SCHOOL
 100 Wildcat Way
 Fayetteville, Georgia 30215
 (770) 460-3935

“Knowledge, Opportunity, Success”

2021- 2022 Digital Sponsorship Packages

GET YOUR 2021- 2022 DIGITAL SPONSORSHIP PACKAGE TODAY!

ANCHOR PARTNERSHIP PACKAGE [\$3,000 PER YEAR / 2 – YEAR TERM]

STATIC SIGNAGE One (1) static, ad panel on main scoreboard

DIGITAL CONTENT Ten (10) Brand Impressions per game One (1) Game Feature (ie. Touchdowns, First Downs) One (1) Commercial spot per game lasting 30 seconds each

MEDIA ADVERTISING Logo recognition on team website Mention on Social Media sites

EVENT SPONSORSHIP One (1) Title Game Sponsorship Opportunity to set up concourse display Opportunity for giveaway items (coupons, t-shirts, etc.)

HOSPITALITY Four (4) All Season Passes – home games only

FOUNDING PARTNERSHIP PACKAGE [\$1,000 PER YEAR / ANNUAL PAYMENT]

DIGITAL CONTENT Four (4) Brand Impressions per game; One (1) Game Feature (ie. Touchdowns, First Downs), One (1) Commercial Spots per game lasting 30 seconds each

HOSPITALITY Opportunity to set up concourse display / giveaway items (coupons, t-shirts, etc.)

EVENT SPONSORSHIP Two (2) All Season Passes – home games only

PREMIER PARTNERSHIP PACKAGE [\$500 PER YEAR / ANNUAL PAYMENT]

DIGITAL CONTENT Four (4) Brand Impressions per game; One (1) Game Feature (ie. Touchdowns, First Downs)

HOSPITALITY SPONSORSHIP Opportunity to set up concourse display Opportunity for giveaway items (coupons, t-shirts, etc.)

EVENT SPONSORSHIP One (1) All Season Pass – home games only

DIGITAL SPONSORSHIP LEVEL OPPORTUNITIES:

LEVEL 1 (\$350): DIGITAL CONTENT Three (3) Brand Impressions per game

HOSPITALITY SPONSORSHIP Opportunity to set up concourse display /opportunity for giveaway items (coupons, t-shirts, etc...)

LEVEL 2 (\$250): DIGITAL CONTENT Two (2) Brand Impressions per game – 1 per half time

LEVEL 3 (\$150): DIGITAL CONTENT One (1) Brand Impressions per game

Guidelines for selling ads:

Ad Prices:		Credits: Before \$350 Minimum is met	Credits:AFTER \$350 Minimum is met
Full Page	\$280	\$40	\$100
½ Page	\$180	\$30	\$60
¼ Page	\$130	\$20	\$40
Business Card	\$100	\$10	\$20

For every \$1000 in digital sales, players will earn a 25% discount/refund on booster dues.

Please Contact Lisa Sower at lisasower@gmail.com to sign up or if you have additional questions.